

PHOTO RUBRIC

Assign five points for outstanding work and one point for poor work.

Name _____

Photo or spread _____

The basics (35 points)

- _____ The center of interest is in sharp focus.
- _____ Tones range from blacks to midtones to whites.
- _____ All necessary elements of the action are in the photo. People are not cut off at joints.
- _____ Light enhances the photo instead of taking away from it. Does not appear muddy or grainy.
- _____ Action is not posed, but a true candid.
- _____ Several options are included with various cropping, angles and orientations.
- _____ Only the best photos are saved in the appropriate folder.

The composition (35 points)

- _____ Consideration has been given to the rule of thirds.
- _____ At least one technique is apparent (center of interest, varying angle, depth of field, leading lines, simplicity, pattern and repetition, peak of emotion, balance and framing).
- _____ Photos on the same spread have varied techniques.
- _____ Cropping focuses the photo on the action and does not blow up small areas to grainy proportions.
- _____ No faces are cropped out and no backs are present.
- _____ No element takes away from the center of interest
- _____ Dead space is eliminated unless vital to visual impact.

The storytelling (30 points)

- _____ Tells the story well enough that the caption needs only lend support.
- _____ Photographer obviously made an effort to establish a relationship with the subject.
- _____ Story is told in a creative way
- _____ Emotion and action are compelling.
- _____ Action or reaction draws the reader in.
- _____ Photos on the spread reflect diversity in age, grade level, gender and ethnicity.

_____ **/100**

Comments: